

## HOLY CROSS INSTITUTE OF MANAGEMENT & TECHNOLOGY

### MASTER OF BUSINESS ECONOMICS

#### PROGRAMME OUTCOMES

PO CODE	PO
PO1	<ul style="list-style-type: none"><li>• Master Arts in Business Economics is a two-year Postgraduate programme which intends to provide a strong foundation in economic principles to meet the needs of decision-makers and advisors in business.</li></ul>
PO2	<ul style="list-style-type: none"><li>• It provides students with the right skill sets for analysing the financial market, financial forecasting, and calculation of risks at financial and corporate sector.</li></ul>
PO3	<ul style="list-style-type: none"><li>• The course would be a right choice for the aspirants with an interest in the national and international economic problems in general and the business sector in particular.</li></ul>
PO4	<ul style="list-style-type: none"><li>• The program provides opportunity for each student to learn from the practical experience of a business firm.</li></ul>

#### PROGRAMME SPECIFIC OUTCOMES

PSO CODE	PSO
PSO1	<ul style="list-style-type: none"><li>• To equip students with advanced knowledge of Business Economics &amp; Development Issues of Indian Economy in general and Kerala Economy in particular.</li></ul>
PSO2	<ul style="list-style-type: none"><li>• To familiarize the students with suitable alternative methods of knowledge on the basis of the heterogeneity of Business societies.</li></ul>
PSO3	<ul style="list-style-type: none"><li>• To develop right skills in students catering to the needs of the business industry and policy makers.</li></ul>

PSO4	<ul style="list-style-type: none"> <li>To make the students capable of addressing and solving the issues in the society, the business sector and the economy by contextualizing the knowledge they have acquired.</li> </ul>
PSO5	<ul style="list-style-type: none"> <li>To create academic excellence through holistic education.</li> </ul>

### COURSE OUTCOME

Course	Outcome
<b>BEC1 C01 Microeconomics: Theory and Applications</b>	<ul style="list-style-type: none"> <li>Students will be able to get better insight into nature of demand and production process and they will be able to understand the techniques of making decisions under uncertainty.</li> </ul>
	<ul style="list-style-type: none"> <li>Students would be able to analyse market structures and how rational decisions can be made and the course will also help the student to evaluate various attitudes towards risk and how to diversify it.</li> </ul>
<b>BEC1 C02 Macroeconomics: Theories and Policies</b>	<ul style="list-style-type: none"> <li>Students would be able to know the basic concepts and issues in Macroeconomics and would be able to understand various factors influencing demand and investment.</li> </ul>
	<ul style="list-style-type: none"> <li>Students would be able to evaluate how economic policies can be used to stabilize the economy and their effectiveness under various circumstances.</li> </ul>
<b>BEC1 C03 Principles of Business Economics</b>	<ul style="list-style-type: none"> <li>To familiarize the prospective engineers with elementary Principles of Economics and Business Economics and to acquaint the students with tools and techniques that are useful in their profession in Business Decision Making.</li> </ul>
	<ul style="list-style-type: none"> <li>To apply economic models to examine current economic scenario and evaluate policy options for addressing economic issues.</li> </ul>
	<ul style="list-style-type: none"> <li>Students would be able to define and describe different types of</li> </ul>

<b>BEC1 C04 Quantitative Methods for Business Economics</b>	functions, matrices, derivatives, and different rates related to finance.
	<ul style="list-style-type: none"> <li>Students would be able to apply functions, matrices, and derivatives for solving real world problems related to economics and able to analyse the economic relationships using functions, matrices, and derivatives.</li> </ul>
<b>BEC2 C05 Managerial Economics</b>	<ul style="list-style-type: none"> <li>Students would be able to define the economic concepts in managerial decision making and risk in project analysis and they would be able to explain the economic theory and methodology to managerial decision making within various organizational settings.</li> </ul>
<b>BEC2 C06 Public Economics: Theory and Practice</b>	<ul style="list-style-type: none"> <li>Students would be able to understand the theoretical aspects of tax and fiscal relationship between centre and state and they would be equipped to apply the theory of public finance in the process of public spending and taxation.</li> </ul>
	<ul style="list-style-type: none"> <li>Students would be able to analyse trend and sources of revenue in the union, states and local bodies in India.</li> </ul>
<b>BEC2 C07 Marketing theory and practice</b>	<ul style="list-style-type: none"> <li>Students would learn different Market oriented strategic planning, corporate and division level, business unit level, marketing information system.</li> </ul>
	<ul style="list-style-type: none"> <li>Students would be able to develop marketing strategies and shaping the market offering and to evaluate customer relationship in markets.</li> </ul>
<b>BEC2 C08 Business Statistics</b>	<ul style="list-style-type: none"> <li>Understanding of handling data and interpret the results of statistical analysis and make inferences about the population from sample data and to learn concept of probability and its uses in business decision making.</li> </ul>
	<ul style="list-style-type: none"> <li>To analyse time series analysis in business and also they would be able to apply statistical techniques and their applications in managerial decision making.</li> </ul>
	<ul style="list-style-type: none"> <li>The students will be introduced the models of international trade and they will improve their understanding of the ways by which</li> </ul>

<b>BEC3 C09 International Trade and Finance</b>	theoretical models can be used to carry out empirical research.
	<ul style="list-style-type: none"> <li>Students will be able to discuss and explain contemporary and day to day policy issues such as the effects of specific trade policy changes by a country, impact of Brexit, trade protectionism, effects of free trade agreements, dumping and anticompetitive practices etc.</li> </ul>
<b>BEC3 C10 Economics of Growth and Development</b>	<ul style="list-style-type: none"> <li>Students would be able to distinguish between the concepts of growth and development and to analyze the reasons behind persistence of poverty and inequality in developing countries.</li> </ul>
	<ul style="list-style-type: none"> <li>They would be able to apply the micro and macro theoretic tools for analyzing various development issues.</li> </ul>
<b>BEC3 C11 Basic Econometrics</b>	<ul style="list-style-type: none"> <li>To familiarize students with the concepts and application of cross section, time series and panel data analysis and to equip students to analyse real life data with the help of econometric tool.</li> </ul>
	<ul style="list-style-type: none"> <li>To help students to increase their analytical power substantially along with enhancement of other cognitive skills.</li> </ul>
<b>BEC4 C12 Banking and Foreign Exchange Management</b>	<ul style="list-style-type: none"> <li>To learn Government Policy and approach for the development of backward regions, applying Industrial Policies and Industrial Legislations in India and to evaluate the importance to industrial economics in real life.</li> </ul>
<b>BEC4 C13 Industrial Economics</b>	<ul style="list-style-type: none"> <li>Understand the Role of Industrialization in Economic Development and Factors for and against industrial development and to learn Government Policy and approach for the development of backward regions.</li> </ul>
	<ul style="list-style-type: none"> <li>To analyse General Insurance Corporations and Commercial Banks and Financial Statement Analysis and to evaluate the importance to industrial economics in real life.</li> </ul>